



BIMBLING, BOOKS & BEER

CONTENT & COLLABORATIONS



DAN SMEDLEY —  CORNWALL, UK

WHAT I CREATE

I CREATE CALM, CINEMATIC CONTENT
ROOTED IN WALKING, PLACE, FOOD AND
MENTAL HEALTH – DESIGNED TO HELP
PEOPLE SLOW DOWN AND RECONNECT WITH
THE OUTDOORS.

USING FILM, PHOTOGRAPHY AND
VOICEOVER-LED STORYTELLING, I
CREATE WORK THAT INVITES
PEOPLE TO PAUSE – CONTENT
THAT FEELS LIVED-IN, PLACE-LED
AND EMOTIONALLY HONEST.



WHO I WORK WITH

I WORK WITH BRANDS, DESTINATIONS AND ORGANISATIONS TO CREATE CALM, CINEMATIC CONTENT ROOTED IN PLACE AND STORYTELLING.

MY COLLABORATIONS FOCUS ON AUTHENTICITY AND CONNECTION – HELPING AUDIENCES ENGAGE MEANINGFULLY WITH PLACES, PRODUCTS AND EXPERIENCES.

I WORK WITH BOTH INDEPENDENT AND LARGE-SCALE BRANDS WHERE THERE'S A SHARED VALUE IN THOUGHTFUL, LONG-TERM STORYTELLING.



HOW I WORK

I APPROACH EVERY PROJECT WITH CARE, CURIOSITY AND INTENT – TAKING TIME TO UNDERSTAND THE BRAND, THE PEOPLE BEHIND IT, AND THE STORY WORTH TELLING.

EACH COLLABORATION BEGINS WITH CONVERSATION, NOT ASSUMPTIONS. I WORK CLOSELY WITH PARTNERS TO SHAPE IDEAS THAT FEEL CONSIDERED, HONEST AND ALIGNED FROM THE START.

I VALUE CLARITY, MUTUAL RESPECT AND CREATIVE TRUST – BUILDING PARTNERSHIPS THAT FEEL COLLABORATIVE RATHER THAN PURELY TRANSACTIONAL.

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IT WAS GREAT WORKING WITH DAN AS PART OF OUR WIDER CAMPAIGN SERIES. HIS APPROACH TO THE VIDEOS WAS PROFESSIONAL, AND HE WORKED CLOSELY WITH US ON OUR PREFERRED OPTIONS FOR CONTENT TYPE AND VISUALS, SOMETHING WE ALWAYS APPRECIATE AS A BRAND.

– CORNISH SEA SALT

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SELECTED COLLABORATIONS

ORDNANCE SURVEY

CORNISH PANTRY, ST IVES

TINTAGEL BREWERY

FREE RANGE ESCAPES

ST CHRISTOPHER'S COTTAGE, BOSCASTLE



CONTENT FORMATS

SHORT-FORM VIDEO (REELS, TIKTOK, SHORTS)

LONG-FORM VIDEO (YOUTUBE)

PHOTOGRAPHY

VOICEOVER-LED STORYTELLING

CAMPAIGN-LED CONTENT



AUDIENCE AND REACH

INSTAGRAM

1.5K FOLLOWERS - 52.5K VIEWS (LAST 30 DAYS)

TIKTOK

2.6K FOLLOWERS - 5.6K VIEWS (LAST 30 DAYS)

YOUTUBE

220 SUBSCRIBERS - 1.5K VIEWS (LAST 30 DAYS)

AUDIENCE

UK-BASED · 25-44

INTERESTS: OUTDOORS, WALKING, TRAVEL, WELLBEING & LIFESTYLE
CONTENT PERFORMS BEST WHEN
STORY-LED, PLACE-FOCUSED AND EMOTIONALLY GROUNDED



LETS WORK TOGETHER

IF YOU'RE INTERESTED IN WORKING TOGETHER
OR EXPLORING A POTENTIAL COLLABORATION, I'D
LOVE TO HEAR FROM YOU.



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